



# CANNES FILM FESTIVAL

## MAY 17-28 2017

### Presented by

- Anne-Marie Pecoraro - ATurquoise société d'avocats (France)
- Dr Ralph Olivier Graef – Graef Rechtsanwälte (Germany)
- Stephanie Rotelli – M&R Europe (Italy)
- Ted Shapiro – Wiggin LLP (Eu)



# CANNES FILM FESTIVAL PRODUCERS LUNCH

Monday 22nd May 2017 | 12:00 – 2:00 pm

We are happy to invite you to our annual Producers Lunch with networking opportunities during Cannes Film Festival 2017. In cooperation with the

International Association of Entertainment Lawyers (IAEL) we are rendering

## « COUNTRY REPORTS 2017: FILM LAW & FILM FINANCING »

France: Anne-Marie Pecoraro | TURQUOISE law firm

Germany: Dr. Ralph Oliver Graef | GRAEF Rechtsanwälte

Italy: Stephanie Rotelli | M&R Europe

Eu: Ted Shapiro | Wiggin LLP

Location: Plage le Goeland, Boulevard de la Croisette, 06400 Cannes First beach restaurant after the "PALAIS" in front of the Dior shop.

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Please confirm to [office@graef.eu](mailto:office@graef.eu) and [apecoraro@aturquoise.com](mailto:apecoraro@aturquoise.com)



# WHO WE ARE

## THE LAW FIRM

ATurquoise is an independent human-sized company aiming to help its clients achieve their ambitions through innovative solutions based on the diversity of each other. Our purpose is to consistently deliver results for our clients thanks to our cross-border experience notably in Europe, the United States and China. Our team reflects a purpose-driven group of diverse individuals of diverse origins bringing a passion for innovation and leadership to bear on their daily activities. This diversity of ideas and experiences is vital to ATurquoise's ability to act as an ethical corporate citizen. Indeed, the interests of our company and the individual are inseparable. In this respect, we believe that it is of essence to show respect for all individuals and strongly value personal mastery.

### We are members of these International Associations:

IAEL , APRAM, AFPIDA-ALAI, ADIJ, ACEECA, Art et Droit, LES, American Bar Association, French American Bar Association, French American Foundation France

## Anne-Marie PECORARO

Founding partner of the boutique firm ATURQUOISE, Anne-Marie Pecoraro is an intellectual property, new technologies and entertainment law expert specializing in advertising, literary and artistic property and trademark law. She is also known for her legal knowledge in designs and unfair competition (at a national and international scale). She has built an expertise in service contracts preparation and negotiation and regularly assists her clients during litigation cases (notably IP/IT infringement proceedings). Anne-Marie Pecoraro has acquired valuable expertise in strategic communication, from privacy right protection to crisis communication and is specialized in coordinating lobbying campaigns at both national and European levels. She represents numerous talented performers, key actors in the music and entertainment fields and also industrial and institutional entities.

# **COUNTRY REPORTS 2017: FILM LAW & FILM FINANCING**

*France : Anne-Marie Pecoraro / TURQUOISE law firm*

# I. LEGAL NEWS AND ISSUES

# INTERNATIONAL

- VOD, platforms and OTT services: How Platforms' models and Advanced Technologies are Revolutionizing the Audiovisual Industry / How online platforms are changing the audiovisual industry
- News about YouTube

# FRANCE

- The French presidential campaign by Emmanuel MACRON about culture
- The new obligations of the delegated producer issues of the creation law of July 7, 2016
- Media chronology: the CNC (National Centre for Cinema and the Moving Image) tried to reform the media chronology
- The reform of the tax credit

## II. BUSINESS: FOCUS ON NETFLIX

- Netflix modernizes the world of cinema
- Netflix conquers the Chinese market
- Amazon wants to challenge Netflix
- Netflix and the media chronology

# BONUS

- INTERNATIONAL: China: the conquest of an international audiovisual market
- EUROPE : Brexit's impact on culture
- FRANCE: The contributions of the creation law about rights related to copyright

# THANK YOU !



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