



# CANNES FILM FESTIVAL

## MAY 8-19, 2018

### Presented by

- Anne-Marie Pecoraro - ATurquoise société d'avocats (France)
- Stephanie Rotelli – M&R Europe (Italy)
- Ted Shapiro – Wiggin LLP (EU)
- Dr Ralph Olivier Graef – Graef Rechtsanwälte (Germany)



In cooperation with the  
International Association of Entertainment Lawyers (IAEL)

## «COUNTRY REPORTS 2018 AND AN OUTLOOK ON THE EU FILM LANDSCAPE AFTER BREXIT»

EU and UK:	Ted Shapiro   Wiggin LLP
France:	Anne-Marie Pecoraro   TURQUOISE law firm
Germany:	Dr. Ralph Oliver Graef   GRAEF Rechtsanwälte
Italy:	Stephanie Rotelli   M&R Europe

# WHO WE ARE

## THE LAW FIRM

ATurquoise is an independent human-sized company aiming to help its clients achieve their ambitions through innovative solutions based on the diversity of each other. Our purpose is to consistently deliver results for our clients thanks to our cross-border experience notably in Europe, the United States and China. Our team reflects a purpose-driven group of diverse individuals of diverse origins bringing a passion for innovation and leadership to bear on their daily activities. This diversity of ideas and experiences is vital to ATurquoise's ability to act as an ethical corporate citizen. Indeed, the interests of our company and the individual are inseparable. In this respect, we believe that it is of essence to show respect for all individuals and strongly value personal mastery.

### We are members of these International Associations:

IAEL , APRAM, AFPIDA-ALAI, ADIJ, ACEECCA, Art et Droit, LES, American Bar Association, French American Bar Association, French American Foundation France

## Anne-Marie PECORARO

Founding partner of the boutique firm ATURQUOISE, Anne-Marie Pecoraro is an intellectual property, new technologies and entertainment law expert specializing in advertising, literary and artistic property and trademark law. She is also known for her legal knowledge in designs and unfair competition (at a national and international scale). She has built an expertise in service contracts preparation and negotiation and regularly assists her clients during litigation cases (notably IP/IT infringement proceedings). Anne-Marie Pecoraro has acquired valuable expertise in strategic communication, from privacy right protection to crisis communication and is specialized in coordinating lobbying campaigns at both national and European levels. She represents numerous talented performers, key actors in the music and entertainment fields and also industrial and institutional entities.

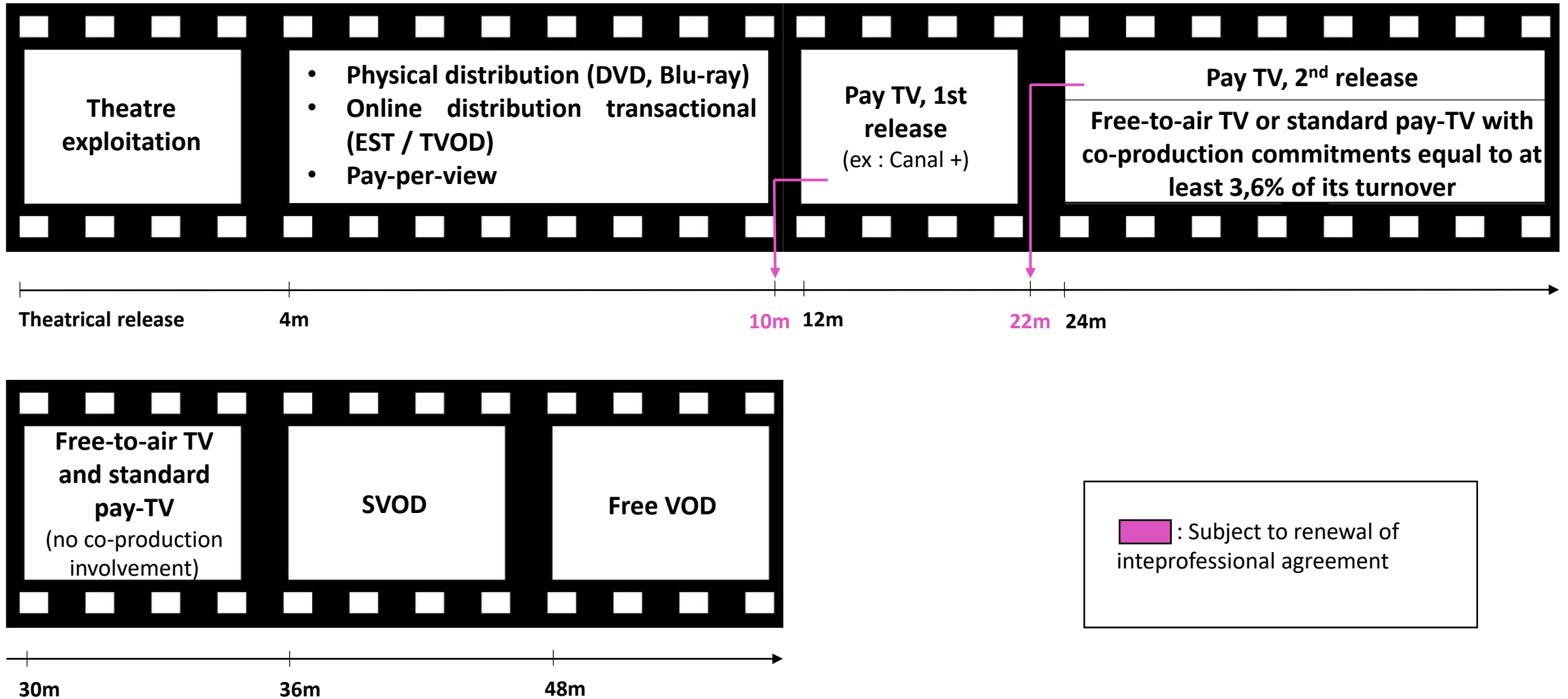
**COUNTRY REPORTS 2018**  
**THE DEBATE IN FRANCE ON THE MEDIA**  
**STATUTORY WINDOWS REFORM**

*France : Anne-Marie Pecoraro / TURQUOISE law firm*

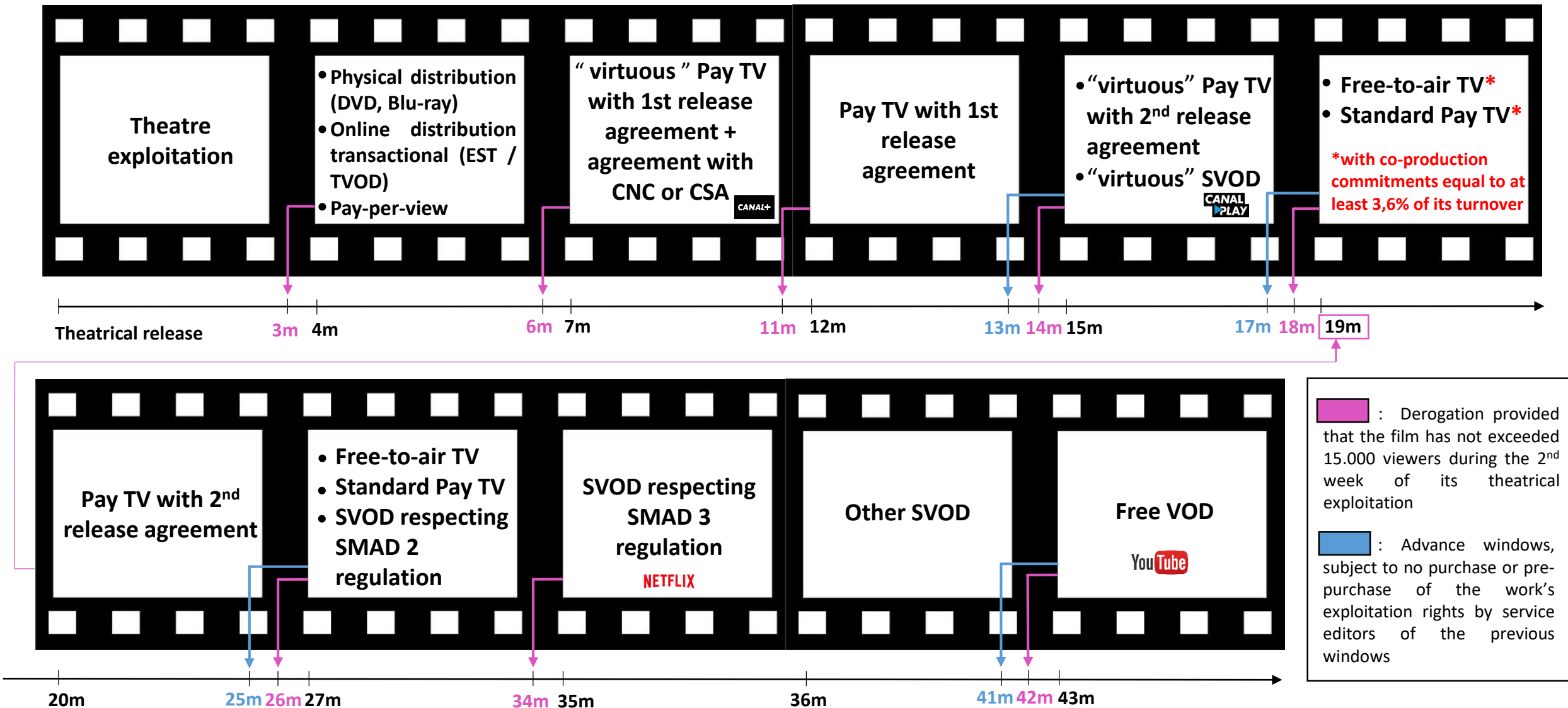
## FRENCH MEDIA STATUTORY WINDOWS - State of play

June 12th, 2009	Law fixing statutory windows for DVDs
July 6th, 2009	Signature of an <b>interprofessional agreement on the French media statutory windows</b> , then extended by the Government to the whole industry
July 7th, 2016	Enactment of French law « Création » law, with article 28 limiting the extensions of agreements by Government to 3 years → <b>The 2009 agreement may end in July 2019</b>
2017	Mediation mission entrusted to Dominique D'Hinnin and François Hurard
March 9th, 2018	First compromise scenario reforming the French media statutory windows → Professional had until March 19th, 2018 to deliver their opinions → The project is rejected by a majority of professionals
March 30th, 2018	Second compromise scenario reforming the French media statutory windows → Professional had until April 9th, 2018 to deliver their opinions → The project is rejected by a majority of professionals
April 5th, 2018	Audition of mediator François Hurard at the National Assembly
April 18th, 2018	Announcement made by French Culture Minister Françoise Nyssen : <b>Failing an agreement between professionals at the end of May 2018, the Government will determine French media statutory windows through legislation.</b>
April 25th, 2018	New hearings by mediators Dominique d'Hinnin and François Hurard

## FRENCH MEDIA STATUTORY WINDOWS – Current regulation



# FRENCH MEDIA STATUTORY WINDOWS – Compromise presented on March 30, 2018



# THANK YOU !



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